

Heather Mazzonna

INTERACTION DESIGNER

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EXPERIENCE

Research Assistant & Designer

Sheridan Centre for Elder Research / Sept 2020 - Present

Conducted workshops to guide team of researchers and clients through the research analysis, problem identification, and ideation phases

Currently transforming the older adult food package with Food for Life in order to increase user satisfaction during COVID lockdown

Innovation Design Team Facilitator

Sheridan College / June 2020 - Aug 2020

Facilitated multiple student design teams while they navigated the design process and pitched to clients

This program was run in collaboration with the Sheridan Centre for Elder Research.

Teaching Assistant/ Tutor

Sheridan College / Sept 2019 - April 2020

T.A. for a first-year conceptual process class through Sheridan's PAL program

Mentored first year students in Conceptual Process and facilitated study sessions to reduce stress and improve understanding of course material

UX Designer (Freelance)

Mission Critical Networks / Jan 2020 - April 2020

Collaborated with my co-designer and to run design sprints with our client. Planned and facilitated the creation of a mobile communication app.

UX Research Consultant

BMO & Sheridan College/ Sept 2019 - Dec 2019

Led a design team to plan and facilitate user tests, analyze quantitative and qualitative research to extract insights and present insights to BMO designers.

EDUCATION

Honours Bachelor of Interaction Design

Sheridan College

2017 - 2021

SKILLS

UX/UI Design
UX Research
User Testing
Prototyping
Data Visualization
Workshop Facilitation

TOOLS

Adobe CC
Figma
Miro
Zoom
HTML/ CSS
Tableau

ACHIEVEMENTS

1st PLACE

*RBC Challenge @ Hackville
Feb. 2021*

2nd PLACE

*McMaster Designathon / Oct.
2020*

TCPS 2: CORE

Ethical Conduct for Research Involving Humans