

# Heather Mazzonna

## INTERACTION DESIGNER

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### EXPERIENCE

#### Research Assistant & Designer

Sheridan Centre for Elder Research / Sept 2020 - Present

Conducted workshops to guide team of researchers and clients through the research analysis, problem identification, and ideation phases

Currently transforming the older adult food package with Food for Life in order to increase user satisfaction during COVID lockdown

#### Innovation Design Team Facilitator

Sheridan College / June 2020 - Aug 2020

Facilitated multiple student design teams while they navigated the design process and pitched to clients

This program was run in collaboration with the Sheridan Centre for Elder Research.

#### Teaching Assistant/ Tutor

Sheridan College / Sept 2019 - April 2020

T.A. for a first-year conceptual process class through Sheridan's PAL program

Mentored first year students in Conceptual Process and facilitated study sessions to reduce stress and improve understanding of course material

#### UX Designer (Freelance)

Mission Critical Networks / Jan 2020 - April 2020

Collaborated with my co-designer and to run design sprints with our client. Planned and facilitated the creation of a mobile communication app.

#### UX Research Consultant

BMO & Sheridan College/ Sept 2019 - Dec 2019

Worked with a design team to plan and facilitate user tests, analyze quantitative and qualitative research to extract insights and present insights to BMO designers.

### EDUCATION

#### Honours Bachelor of Interaction Design

Sheridan College

2017 - 2021

### SKILLS

UX/UI Design  
UX Research  
User Testing  
Prototyping  
Data Visualization  
Workshop Facilitation

### TOOLS

Adobe CC  
Figma  
Miro  
Zoom  
HTML/ CSS  
Tableau

### ACHIEVEMENTS

#### TCPS 2: CORE

Ethical Conduct for Research  
Involving Humans

#### 2<sup>nd</sup> PLACE

McMaster Designathon / Oct. 2020